

**Listing of the Claims:**

1. (currently amended) ~~A shoe sole for a shoe, comprising at least one scented material/formulation compound as a component of the shoe sole or as provided in a shoe sole plug or insert, where said scented material/formulation compound comprises at least one scent or fragrance~~exterior sole comprising at least one receptacle comprising at least one plug or insert comprising at least one desired scented or fragrant compound, wherein
  - (a)~~a. where said scented material/formulation compound~~said plug or insert gives off a desired aroma when said shoe sole is at rest;
  - (b)~~b. where said scented material/formulation compound~~said plug or insert gives off a desired aroma when said shoe sole is in normal use due to friction, heat buildup, and/or wear; or
  - (c)~~c. where said scented material/formulation compound~~said plug or insert gives off a desired aroma when normal wear of said shoe sole exposes fresh surface area of said scented material/formulation compound, plug or insert,

and wherein said desired aroma comprises a salient, ~~distinctive, and marketable~~distinctive feature of said shoe.
2. (currently amended) ~~The shoe sole of claim 1, further comprising including where said scented material/formulation compound of claim 1, wherein said plug or insert further comprises at least one desired pheromone in addition to, or in place of, said at least one scent or fragrance.~~pheromone.
3. (currently amended) ~~The shoe sole of claim 1, further comprising including where said scented material/formulation compound of claim 1, wherein said plug or insert further comprises at least one smoking means in addition to, or in place of, said at least one scent or fragrance and/or at least one pheromone.~~compound.
4. (currently amended) ~~The shoe sole of claim 1, further comprising including where said shoe comprises materials that are colored in accordance to the scent of said shoe sole of claim 1, wherein said plug or insert has a distinctive color that is~~associated with said aroma of said plug or insert.

5. (canceled).
6. (currently amended) The shoe sole of claim 1, ~~further comprising including where said shoe sole comprises at least one void anywhere on the outside surface of said shoe sole, where said void comprises a receptacle that is intended for and allows for the insertion of at least one scented plug or insert, where said void of claim 1, wherein said shoe sole further comprises an additional void adjacent to the outside surface of said shoe sole, wherein said void comprises a receptacle that allows for the insertion of at least one additional plug or insert that comprises at least one scent, fragrance, pheromone or comprises a hole of any shape, design, directional orientation, size, or depth, and/or a groove, channel, or crevice comprising any shape, design, design pattern, directional orientation, size, or depth, smoking compound.~~
7. (canceled).
8. (canceled)
9. (canceled)
10. (canceled)
11. (canceled).
12. (canceled)
13. (canceled)
14. (canceled)
15. (currently amended) The ~~shoe material composition of claim 14, further comprising including where said material composition comprises at least one visual aspect, where said visual aspect comprises any or interesting appearance items including items that are~~ wherein said plug or insert further comprises at least one reflective, refractive, sparkling, shining, holographic, jewel-like, pearlescent, fluorescent, or glow-in-the dark, etc., where dark visual component, and wherein said visual aspect component ~~does not produce light and does not comprise the use of a chemical reaction that produces light.~~
16. (canceled).
17. (canceled)

18. (canceled)

19. (canceled)

20. (canceled)

21. (canceled)

**CLAIMS AS AMENDED 06-27-06 (CLEAN COPY)**

1. (currently amended) A shoe, comprising at least one exterior sole comprising at least one receptacle comprising at least one plug or insert comprising at least one desired scented or fragrant compound, wherein
  - a. said plug or insert gives off a desired aroma when said shoe sole is at rest;
  - b. said plug or insert gives off a desired aroma when said shoe sole is in normal use due to friction, heat buildup, or wear; or
  - c. said plug or insert gives off a desired aroma when normal wear of said shoe sole exposes fresh surface area of said plug or insert,
2. and wherein said desired aroma comprises a distinctive feature of said shoe.
3. (currently amended) The shoe of claim 1, wherein said plug or insert further comprises at least one pheromone.
4. (currently amended) The shoe of claim 1, wherein said plug or insert further comprises at least one smoking compound.
5. (canceled).
6. (currently amended) The shoe of claim 1, wherein said shoe sole further comprises an additional void adjacent to the outside surface of said shoe sole, wherein said void comprises a receptacle that allows for the insertion of at least one additional plug or insert that comprises at least one scent, fragrance, pheromone or smoking compound.
7. (canceled)
8. (canceled)
9. (canceled)
10. (canceled)
11. (canceled).
12. (canceled)

13. (canceled)

14. (canceled)

15. (currently amended) The shoe of claim 1, wherein said plug or insert further comprises at least one reflective, refractive, sparkling, shining, holographic, jewel-like, pearlescent, fluorescent, or glow-in-the dark visual component, wherein said visual component does not produce light and does not comprise the use of a chemical reaction that produces light.

16. (canceled)

17. (canceled)

18. (canceled)

19. (canceled)

20. (canceled)

21. (canceled)